



**Asia-Pacific
Economic Cooperation**

2016/EPWG/SDMOF/011

Experience of Kumamoto Earthquake

Submitted by: Japan

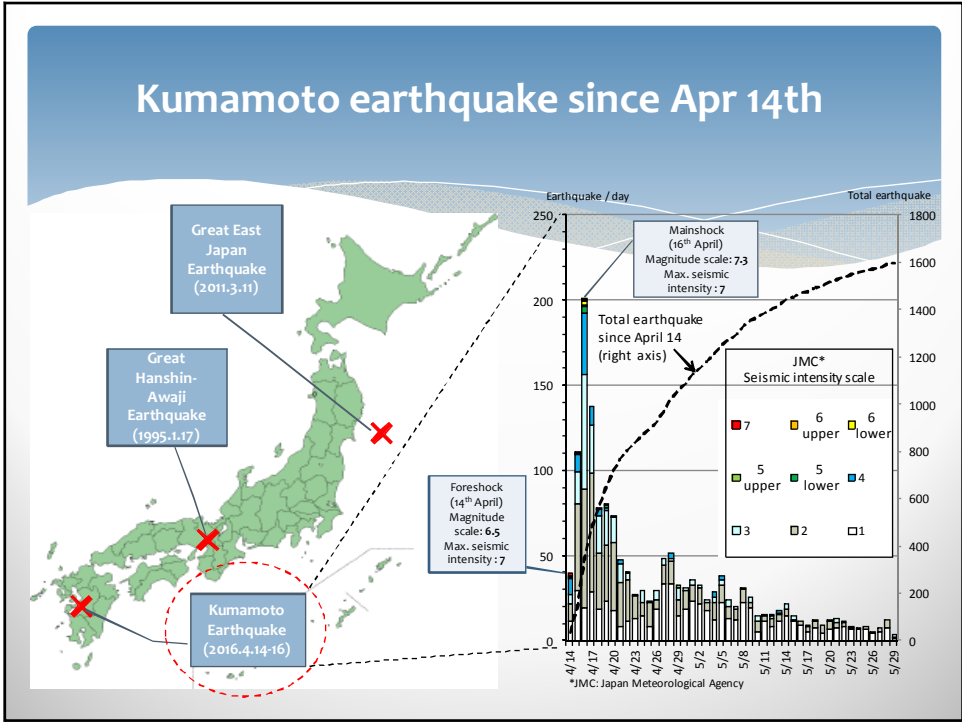


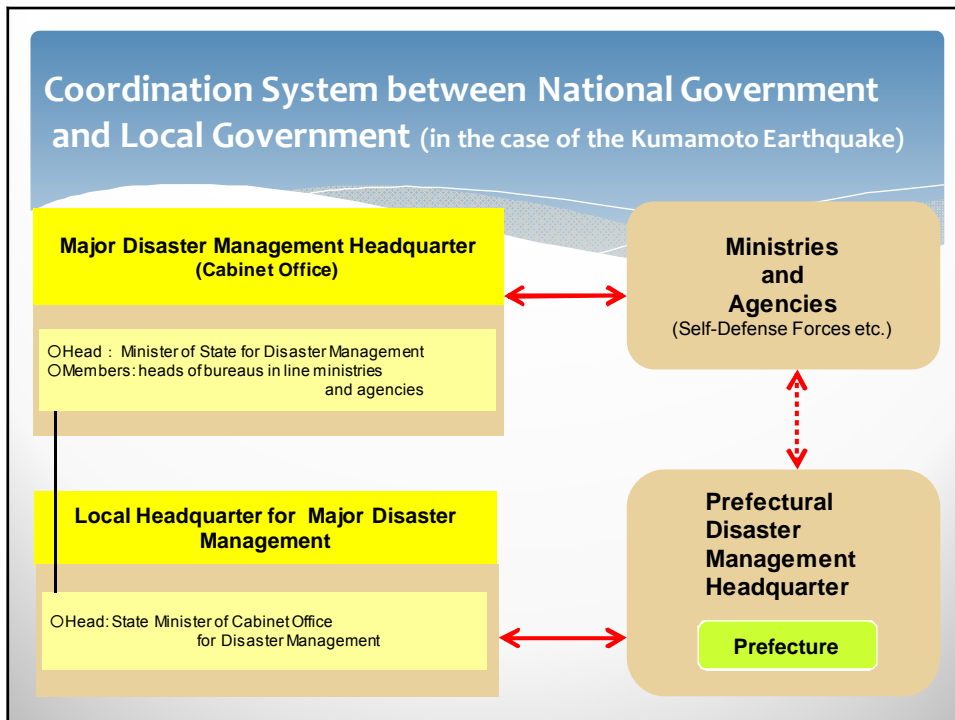
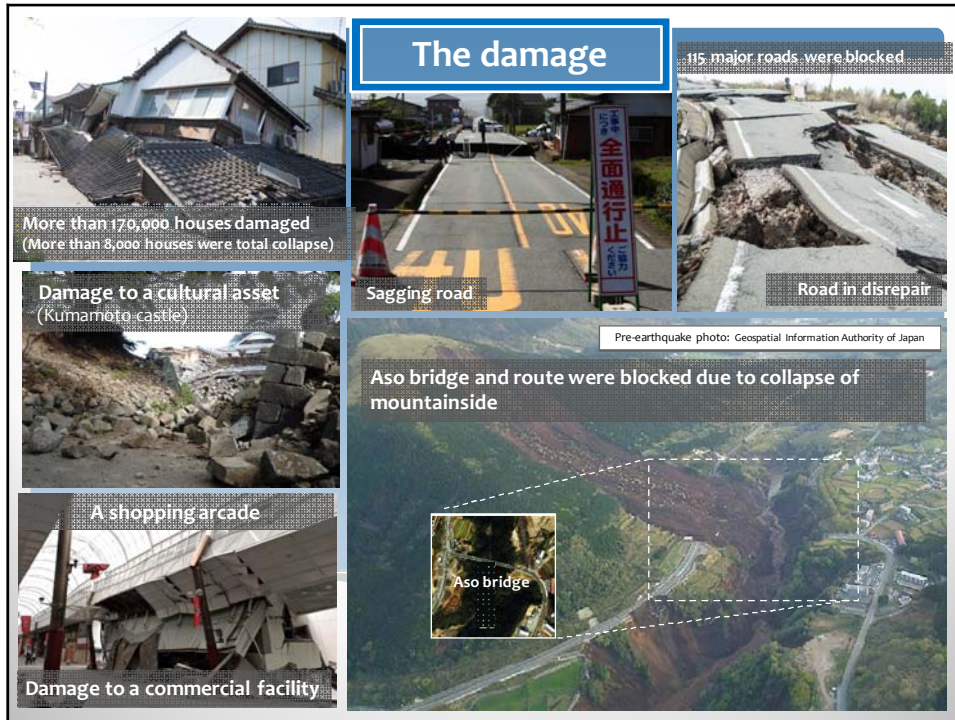
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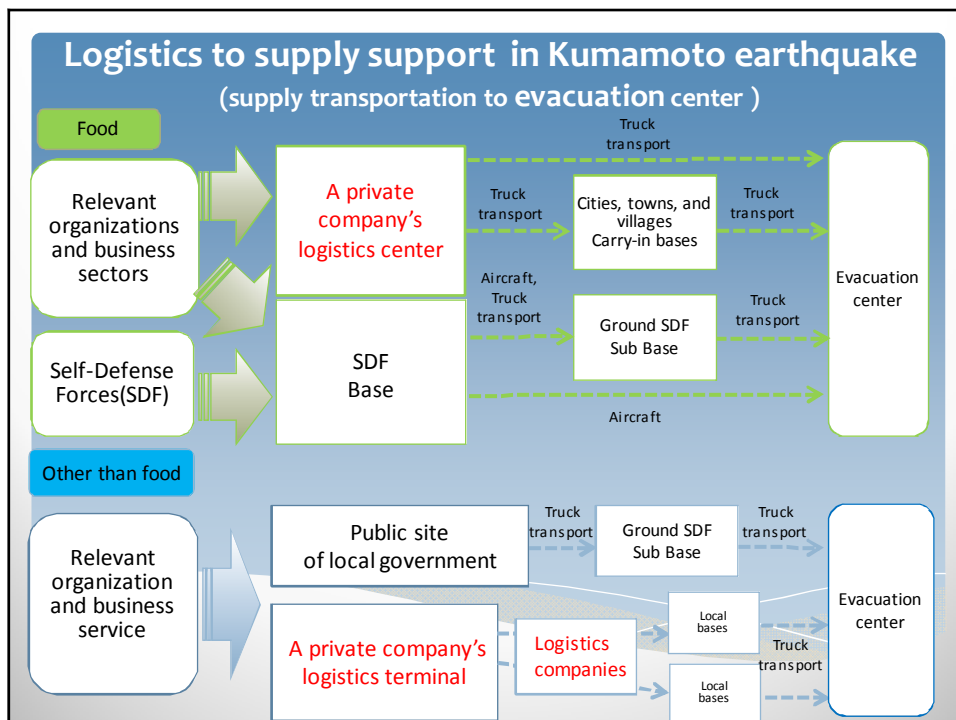
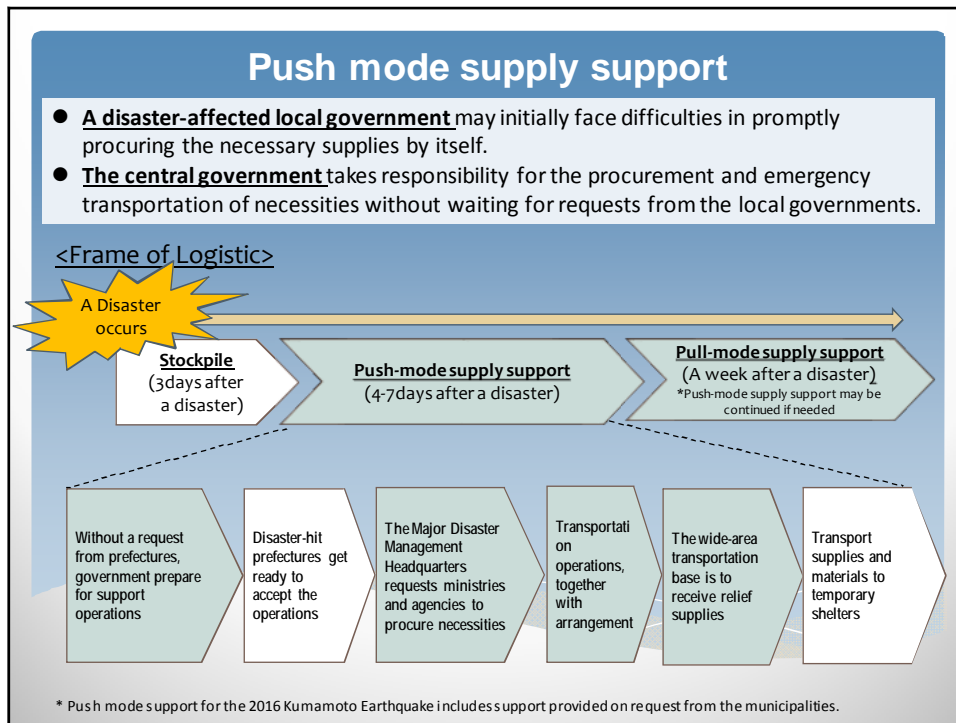
10th Senior Disaster Management Officials Forum
Iquitos, Peru
8–9 October 2016

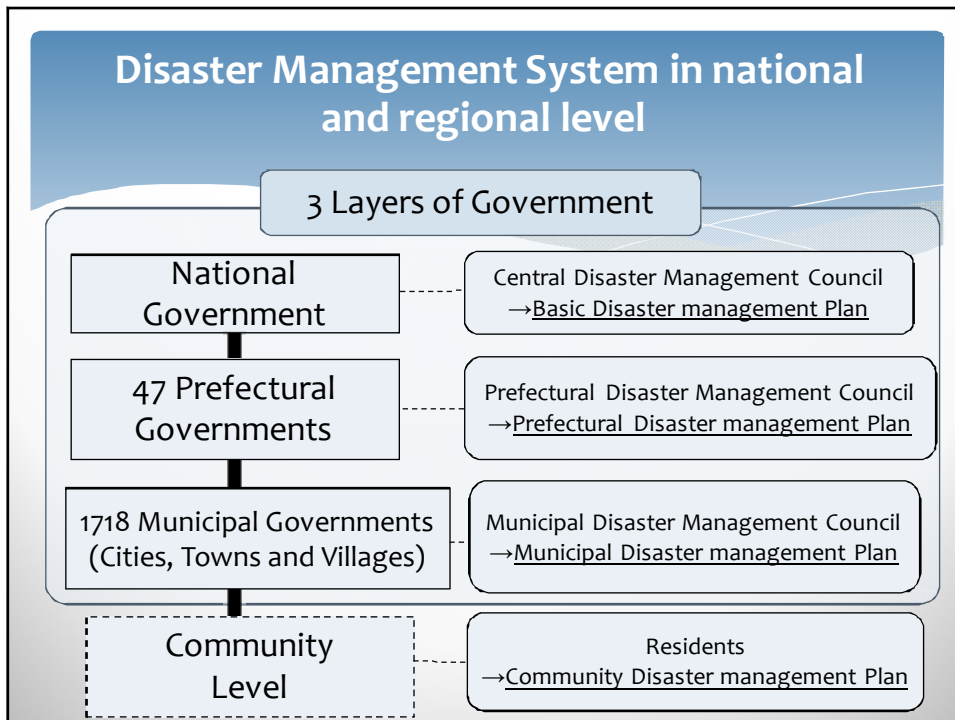
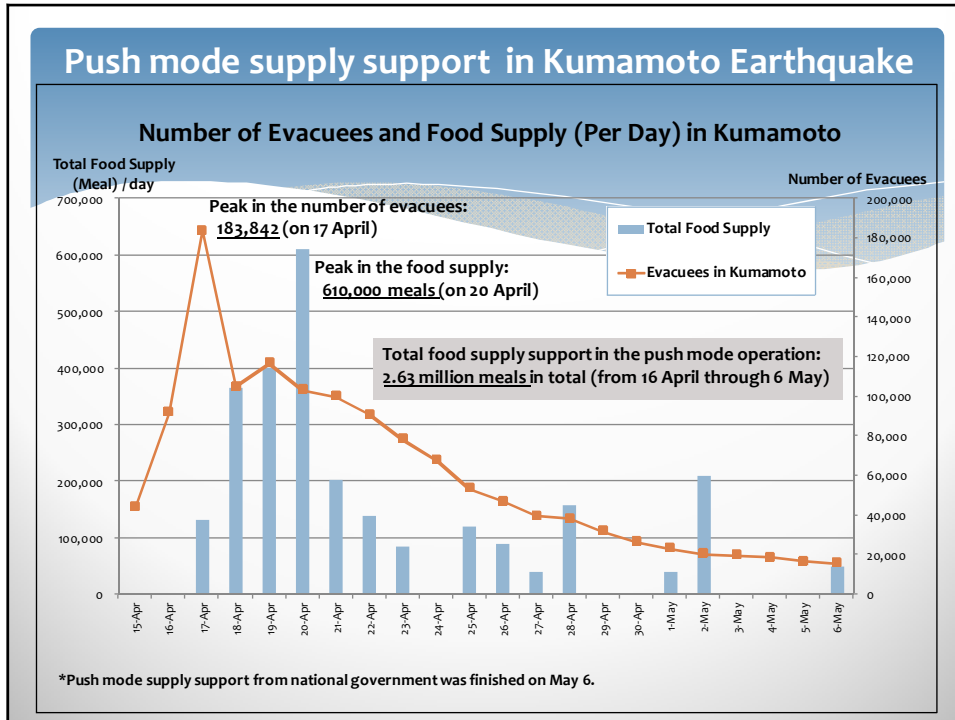
Experience of Kumamoto earthquake

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Awareness Raising on Disaster Risk Reduction

- In the Sendai Framework for Disaster Risk Reduction 2015-2030, governments should encourage private stakeholders* to take DRR actions.
(*Civil society, volunteers, community-based organizations, academia, business and media)
- Not only the public sector but also the private sector plays important roles in building a safe and secured society.

Organization	Objectives	Members
Japanese National Conference on Promoting Disaster Risk Reduction	To improve public awareness about the DRR through the utilization of networks of various sectors at different levels	Heads of business, labor unions, local governments, educational communities, academia, media, healthcare and medical industry, welfare, fire fighters' organizations, disabled persons organizations, and women's groups
Disaster Risk Reduction Industry Conference of Japan	To foster further enhancement of Disaster Risk Reduction Industry through the public-private collaboration, thereby meeting the needs for DRR measures and crisis management from national and international communities	<ul style="list-style-type: none"> • Corporate members: 26 companies • Local government members: 2 prefectures



Thank you

Cabinet Office, Government of Japan

<http://www.cao.go.jp/index-e.html>

http://www.bousai.go.jp/tinfo/pdf/saigaipanf_e.pdf